



**Media only:** Becky Haberacker (202) 633-5183  
Abigail Benson (202) 633-9495

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**Media website:** <http://newsdesk.si.edu>  
**Media RSVP:** [NMAAHC-PublicAffairs@si.edu](mailto:NMAAHC-PublicAffairs@si.edu)

### Media Advisory

#### President Barack Obama to Deliver Remarks at Smithsonian Groundbreaking

- WHAT:** President Barack Obama to deliver remarks at the groundbreaking ceremony for the Smithsonian's National Museum of African American History and Culture (NMAAHC)
- WHEN:** Wednesday, Feb. 22  
Media representatives must arrive by 9 a.m.; ceremony begins at 10 a.m.  
**No one will be admitted after 9 a.m.**
- WHERE:** The construction site of the NMAAHC, 14th Street and Constitution Avenue N.W. (on the National Mall between the Washington Monument and the National Museum of American History)
- WHO:** Wayne Clough, Secretary, Smithsonian Institution  
Lonnie G. Bunch III, director, NMAAHC  
France Córdova, chair, Smithsonian Board of Regents  
Laura Bush, member, NMAAHC, Advisory Council  
Rep. John Lewis (D-Ga.)  
Phylicia Rashad, emcee  
Musical performances by Denyce Graves, Thomas Hampson, jazz pianist Jason Moran, Stanley Thurston and The Heritage Signature Chorale, Howard University Jazz ensemble-Afro Blue, The Madrigal Singers of St. Albans and the National Cathedral Schools, and the U.S. Navy Band

**MEDIA:** Media credentials are required. RSVP for credentials by noon, Sunday, Feb. 19, at [NMAAHC-PublicAffairs@si.edu](mailto:NMAAHC-PublicAffairs@si.edu). Freelance journalists must submit proof of assignments from their editors before receiving a credential. For media questions or to book interviews (pre-/post-ceremony), please contact Becky Haberacker ([haberackerb@si.edu](mailto:haberackerb@si.edu); (202) 633-5183) or Abigail Benson ([bensona@si.edu](mailto:bensona@si.edu); (202) 633-9495). The event will take place in a heated tent and seating will be limited. **The event is by invitation only and not open to the public; the ceremony will be webcast at <http://nmaahc.si.edu/Events/Groundbreaking>.**

**Background:** NMAAHC will be the only national museum devoted exclusively to the documentation of African American life, art, history and culture. Scheduled to open in 2015, the museum will be the first green building on the National Mall. Building designed by Freelon Adjaye Bond/SmithGroup. Construction by Clark/Smoot/Russell.

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